

CMS COLLEGE OF SCIENCE AND COMMERCE

Affiliated to Bharathiar University, NAAC: Re-Accredited at the "A+" Level

CHINNAVEDAMPATTI, COIMBATORE – 641 049.

NAAC – SSR Cycle-IV Criterion – 3

3.3 Innovation Ecosystem

3.3.1 - Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centers for research, entrepreneurship, community orientation, incubation, etc.

ENTREPRENEURSHIP DEVELOPMENT CELL ACTIVITY REPORTS **CMS COLLEGE OF SCIENCE AND COMMERCE**



Affiliated to Bharathiar University, NAAC: Re-Accredited at the "A+" Level CHINNAVEDAMPATTI, COIMBATORE – 641 049.

NAAC - SSR

Cycle-IV

Criterion – 3

3.3 Innovation Ecosystem

ENTREPRENEURSHIP DEVELOPMENT CELL

S. NO	DATE	TITLE OF THE ACTIVITY				
	2021-2022					
1	31.07.2021	Online awareness Programme on EDII-TN				
2	21.12.2021	21 Marketing Mela				
3	14.03.2022 Business Plan Preparation					
4	15.03.2022 Workshop on IPR					
5	16.03.2022	2 EDII-Entrepreneurship Course				
6	17.03.2022	2 Design Thinking Workshop				
7	18.03.2022	Student Preneur-Marketing Mela				
	2022-2023					
8	26.08.2022 Entrepreneurship Awareness and Government schemes Essential for Innovation in Product Development					
9	10.02.2023	TNSI 2022 Awareness Programme				

EVENTS ORGANIZED BY EDC CELL: EVENT 1: ONLINE AWARENESS WORKSHOP ON EDII-TN

ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE Department of MSME - Government of Tamil Nadu a compass for your business destination



Jointly Organizes with ENTREPRENEURSHIP DEVELOPMENT CELL CMS COLLEGE OF SCIENCE & COMMERCE (Autonomous), Coimbatore. Approved by AICTE, UGC A+Grade by NAAC (3.38points)

Cordially Invites you for the

ONLINE AWARENESS WORKSHOP ON EDII – TN

Date : 31.07.2021 Time : 11.00 am

Special Address



DR.A.VIMALA, EDII – TN HUB - Coordinator, Professor & Head, Department of Extension, Career Guidance and Students Welfare, Bharathiar University, Coimbatore – 641 046. **Resource** Person



SAM JAIKUMAR S Field Coordinator Entrepreneurship Development and Innovation Institute, An autonomous body of Government of Tamilnadu, Chennai.

Registration Link: https://forms.gle/o3yGWUgnzH6uRATh8

Meeting Link: https://meet.google.com/cfy-dgug-ump

DR. A. VIMALA EDII – TN HUB, Coordinator Bharathiar University K. SARANYA Field Coordinator EDII – TN HUB Bharathiar University

With Best wishes to

Dr. H. BLALAKRISHNAN Principal CMS College of Science and Commerce (Autonomous), Coimbatore Dr. P. MARI SELVAM Coordinator CMS College of Science and Commerce (Autonomous), Coimbatore

E- Certificate will be sent to the registered mail of the participants

CMS COLLEGE OF SCIENCE AND COMMERCE (AUTONOMOUS) COIMBATORE ENTREPRENEURSHIP DEVELOPMENT CELL

A State Level Workshop on "ONLINE AWARENESS WORKSHOP ON EDII – TN"

Date: 31/7/2021

Google meet Time: 11.00 a.m

AGENDA

Prayer

Vandhana V II M.Com

Principal

Dr.H. Balakrishnan

Welcome Address

Special Address

Introduction to Chief Guest

Dr.A.Vimala EDII – TN HUB - Coordinator, Professor & Head, Department of Extension, Career Guidance and Students Welfare, Bharathiar University, Coimbatore.

CMS College of Science and Commerce

Dr.P. Mari Selvam Assistant Professor PG & Research Department of Commerce CMS College of Science and Commerce

Sam Jaikumar S Field Coordinator Entrepreneurship Development and Innovation Institute, An autonomous body of Government of Tamilnadu, Chennai.

Vote of Thanks

Address by Chief Guest

Dr. V. Punitha Associate Professor PG & Research Department of Commerce CMS College of Science and Commerce

Coimbatore 21.07.2021

From Dr.P.Mari Selvam EDC-Coordinator Assistant Professor Department of Commerce, CMS College of Science and Commerce, Coimbatore. To The Principal CMS College of Science and Commerce, Coimbatore. Respected Sir,

Sub: Requisition for conducting online awareness workshop on EDII-TN reg.

This is to bring to your kind notice that we have planned to organise online awareness workshop on in association with EDII-TN and Bharathiyar university on 31-07-2021 from 11AM to 12:30pm through online mode. I hereby request you to permit us to conduct the same and kindly do the needful.

Thanking You,

Yours sincerely Dr. F Mari Selyam EDC - Coordinator



CMS COLLEGE OF SCIENCE AND COMMERCE (Autonomous) Approved by AICTE, UGC A+Grade by NAAC (3.38points) Coimbatore – 641049



Session on

Online Awareness Workshop on EDII-TN

Jointly Organized by Entrepreneurship Development &Innovation Institute (EDII) - TN Hub, Government of Tamilnadu, Bharathiar University, Coimbatore-641046 &

CMS College of Science and Commerce (Autonomous), Coimbatore - 641049

REPORT

Entrepreneurship Development and Innovation Institute (EDII) - TN Hub Government of Tamilnadu, Bharathiar University, Coimbatore- 641046 and Entrepreneurship Development Cell (EDC), CMS College of Science and Commerce (Autonomous), Coimbatore-641049 had jointly organized a programme on " Online Awareness Workshop on EDII-TN" for the benefit of students, research scholars and faculty members on 31.07.2021 between 11.00 am to 12.30 pm through online mode (Google meet: https://meet.google.com/cfy-dgug-ump). The programme commenced with a welcome address given by Dr. H. Balakrishnan, Principal and introduction of the resource person by Dr. P. Mari Selvam, Coordinator, Entrepreneurship Development Cell (EDC). Subsequently Special address to Professor Dr. A. Vimala, EDII- TN Hub Coordinator, and Bharathiar University shared entrepreneurship related information and encouraged the students to involve themselves innovative activities. In addition Dr. A. Vimala spoke about the opportunities to meet young entrepreneur, Startups and training programmes. Madam also insisted that the students should listen the talk and interact with resource person because even a small idea may trigger them and also encouraged the students to register their ideas in the Entrepreneur Development Cell of the college for further step like discussion of the idea with experts and entrepreneurs to hatch out the idea in to a viable product. In addition, she spoke

about the supporting role of innovation centre of Bharathiar University to bring out student innovative ideas in to products. Finally, Dr. A. Vimala also gave some idea to study the demand, knowing the customer and service etc.

Followed by the Resource person Mr. Sam Jaikumar S. Field Coordinator, Entrepreneurship Development and Innovation Institute, An autonomous body of Government of Tamilnadu, Chennai delivered the talk on Awareness on EDII-TN. In his talk the resource person first discussed the entrepreneurial success story and achievements of entrepreneurs those who have directly benefited by EDII-TN. Subsequently the resource person spoke about what is EDII and how to become a member of it, the various programmes offered, competitions, conducted schemes and benefits of EDII in a precise manner. The resource person also talked about the step by step process in innovation in to product. He also spoke about what is Startup, business and how to become entrepreneur and also elaborated on leadership, finance management, decision making, self motivation and goal setting. He added on the process to register inthe MSME/Udayam portal for new entrepreneurs and also shared information about opportunities available in MSME. In addition resource person guided the students how to register in EDII-TN portal and shared the supports and features of the same. Students and staff members were interacted with resource by asking doubts about EDII-TN and MSME. Around one hundred participants including both undergraduate and postgraduate students, research scholars and faculty members attended the programme and were benefited. Finally, the programme came to an end with vote of thanks proposed by Dr.V. Punitha, Associate Professor, PG & Research Department of Commerce, CMS College of Science and Commerce (Autonomous), Coimbatore-641049.

Yours sincerely Mari Selvam EDC - Coordinator





FEEDBACK FORM

NAME OF THE PROGRAMME: O N L I N E AWARENESS WORKSHOP ON TN-EDII

DATE : 31/07/2021

Antha M.s

1. From where you got the information about this programme?

va) Pamphlets / Broucher

b) Newspaper Advertisement

c) Poster / Hand bills

d) Others please specify

2. What is your opinion about the duration of Programme?

a) Short

Adequate

c) Long

3. Did you find the programme useful?

a) Very Much

b) To some extent

c) No

4. Did it fulfill your expectation?

a) Yes

√b) To some extent

c) No

5. Planning of the programme

a) Excellent

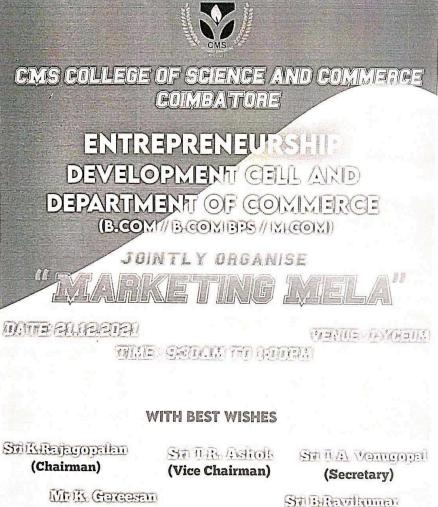
b) Very good

C) Good

d) Poor

Signature of the Student

EVENT 2: MARKETING MELA



(Joint Secretary)

D.A.P. Mansalvam EDC Co-ordinator Dade Concilicasteran Head, Department of Commerce Di Davidannan (Treasurer) Dat Beletoennan Principal

Create by 50 yor restation

From

- Dr.M.Gomatheeswaran
- Head of Department,
- Department of Commerce B.Com/B.Com (BPS) / M.Com
- CMS College of Science and Commerce,
- Coimbatore-49

To

The Principal,

CMS College of Science and Commerce,

Coimbatore-49

Respected Sir,

Sub: Permission for conducting the Marketing Mela in Lyceum reg.,

We wish to bring to your kind notice that we have planned to Entrepreneurship Development Cell and Department of Commerce Jointly Organise "Marketing Mela" on 22.12.2021 Wetnesday (9.30.00am to 1.00p.m) in Lyceum Hall. Hence, I 2.1 12.2021 The Salary request you to grant permission for the same and do the needful.

Thanking you

Yours sincerely,

M.Sr

Dr.M.Gomatheeswaran (Head of the Department)

Dr. P. Mari Selvam EDC - Coordinator

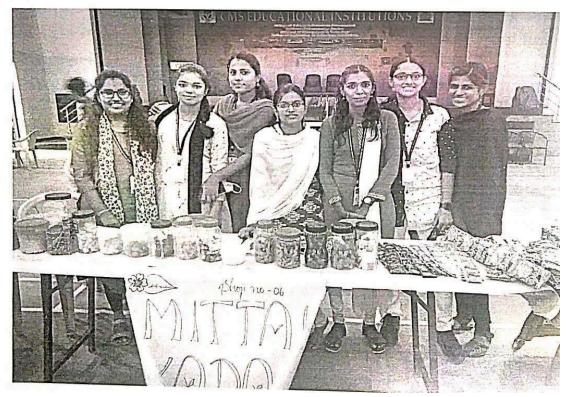
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12.2021 408 4 Now Werner To Souther the wrs. Souther the Hand 12/21, Place: Coimbatore Date: 17.12.2021









சி.எம்.எஸ்., கல்லுாரியில் கண்காட்சி



கோவை, டிச.25-

கோவை, சி.எம்.எஸ்.,அறிவியல் மற்றும் வணி கவியல் கல்லூரியில், வணிகவியல் மேலாண்மை துறை, தொழில் முனைவோர் பயிற்சி மையத்தின் சார்பில், சந்தைப்படுத்தல் மேளா நடைபெற்றது.

வணிகவியல் மேலாண்மை துறையில் பயி லும் மாணவர்களின் திட்டமிடல், மேம்படுத்து தல், உற்பத்தி செய்த பொருட்களை விளம்பரப் படுத்துதல், என 25க்கும் மேற்பட்ட கடைகள் கண்காட்சியில் இடம்பெற்றிருந்தன.

கல்லூரி முதல்வர் பாலகிருஷ்ணன் தலைமை யில் நடந்த இக்கண்காட்சியில், கல்லூரி பேரா சிரியர்கள் மற்றும் மாணவர்கள் என 900க்கும் மேற்பட்டோர் கலந்து கொண்டனர்.

DINA MALAR. 25/12/2021





CMS COLLEGE OF SCIENCE AND COMMERCE, COIMBATORE ACTIVITY REPORT ON DECEMBER 2021 "MARKETING MELA"

Entrepreneurship Development Cell and Department of Commerce B.Com, B.Com (BPS) and M.Com of CMS College of Science and Commerce, Chinnavedampatti, Coimbatore Jointly organized "MARKETING MELA" on 21.12.2021 in the college premises. The program educated students about Planning, Time Management, Marketing and Advertisement. They also learnt practically about facing competitors, making profit, satisfying customers, managing finances and handling Demand and Supply. Earlier the program was inaugurated by Dr H Balakrishnan, Principal. The Management, Principal and Staff appreciated the students for their active participation and Co-ordination.

With regards.

Dr.P. MARI SELVAM Assistant Professor of Commerce EDC Coordinator CMS College of Science and Commerce, Coimbatore.

FEEDBACK FORM

Name of The Programme: Marketing Mela

Date of the Programme:21/12/2021

TOURhas Ranuel 1. From where you got the information about this programme? a) Pamphlets / Broucher b) Newspaper Advertisement c) Poster / Hand bills , d) Others please specify (By college) 2. What is your opinion about the duration of Programme? a) Short b) Adequate c) Long 3. Did you find the programme useful? a) Very Much b) To some extent c) No 4. Did it fulfill your expectation? a) Yes b) To some extent c) No 5. Planning of the programme a) Excellent b) Very good c) Good d) Poor

Signature of the Student

OUTCOME OF THE PROGRAMME:

- Students got a hands-on experience on Marketing
- Nine hundred participants enjoyed the products and services marketed by the students

EVENT 3: PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP

CMS COLLEGE OF SCIENCE AND COMMERCE

(AUTONOMOUS) COIMBATORE - 49.



Entrepreneurship Development and Innovation Institute (EDII)



8: IEDP – EDII Bharathiar University Hub Sponsored Five days



"PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP"

ate: 14.03.2022 to 18.03.2022 Time: 9.00 am to 2.00 pm

Place: Athena Hall

Report Submitted by

Dr. P. MARI SELVAM

Entrepreneurship Development Cell Coordinator Assistant Professor of Commerce CMS College of Science and Commerce (Autonomous) Chinnavedampatti, Coimbatore- 641049 Tamilnadu, India

From

Dr. P. Mari Selvam ED- Cell Coordinator, Assistant Professor in Commerce, CMS College of Science and Commerce (Autonomous), Coimbatore.

To

Prof. Dr. A. Vimala,
EDII – TN HUB Coordinator,
Head & Department of Extension, Career Guidance and Students Welfare,
Bharathiar University,
Coimbatore

Respected Madam,

Place: Coimbatore

Encl. Programme Account details

Sub: Promotional Activities on Entrepreneurship Fund Release - Reg.

I would like to express my sincere gratitude for giving us an opportunity to conduct EDII - Promotional Activities on Entrepreneurship. The programmes are conducted from 14.03.2022 to 18.03.2022. Herewith attached the account details, kindly I request you to release the remaining 30% of fund for the same.

Thanking you



Yours sincerely

Dr. P. MART SELVAM, Ph.D., Assistant Prefessor, School of Commerce-PC, CMS College of Science and Comm Chinnavedampatti, Coimbatore - 66

H-Bal Principal

Dr. H. Balakrishnan Principal CMS College of Science and Commerce Chinnavedampatti, Colmbatoro - 641 049.

Promotional Activities on Entrepreneurship

1. Title of the program : Promotional Activities on Entrepreneurship

2. Name of the Hub : Bharathiar University, Coimbatore

3. Name of the spoke college: CMS College of Science and Commerce, Coimbatore – 49.

4. Date of the program : 14.03.2022 to 18.03.2022

5. Venue of the program : Athena Hall@ CMS College

6. Mode of the program (online/physical): Physical

7. Resource person details : Attached

8. Participant details : Attached

9. Content of the program : Attached

10. Feedback from participant: Attached

:

11. Photos

'Attached

Dr. P. MA ator Ph.D., Assistant Professor, School of Commerce-PG, MS College of Science and Cerr jinnaverampatti,Coinibatore - 64.



11-12alal

Principal Dr. H. Balakrishnan Principal CMS College of Science and Commerce Chinnavedaripath, Coimbatore - 641 049.

CMS COLLEGE OF SCIENCE AND COMMERCE (AUTONOMOUS)

COIMBATORE - 49.



Entrepreneurship Development and Innovation Institute (EDII)



& IEDP – EDII Bharathiar University Hub

Sponsored

Five days



"PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP"

Date: 14.03.2022 to 18.03.2022 Time: 9.00 am to 2.00 pm Place: Athena Hall

Date & Time	Name of the Programme	Chief Guest Mr. Prem Kishan Founder Premium Jeweller (for Masterpieces in diamonds) R.S. Puram, Coimbatore.		
14.03.2022 10.00am to 12.30pm	Business Plan Preparation			
15.03.2022 10.00am to 12.30pm	Workshop on IPR	Mr. R. Vijayakumar Assistant Director, Gr. I, Br. MSME - Development Institute, Ministry of MSME, Govt. of India, Ram Nagar, Coimbatore.		
16.03.2022EDII Entrepreneurship10.00am toCourse12.30pmCourse		Dr.S. Dhanaraj Director & Founder, Cognizance Academia, (Regd. under MSME, Govt.of India), Coimbatore, Pollachi & Bangalore.		
17.03.2022 10.00am to 12.30pm Design Thinking Workshop		Dr. G. Balathandayutham, Senior Manager - HRD &Admin Krishnaveni Carbon Products Private Limited, Coimbatore.		
18.03.2022 10.00am to 2.00pm	Student Preneueur - Marketing Exhibition	Prof. Dr. A. Vimala, EDII - TN HUB Coordinator, Head & Dept. of Extension, Career Guidance and Students Welfare, Bharathiar University, Coimbatore.		

Programme Schedule

With Best Wishes

Sir. T.A. Venugopal Secretary – CMS Trust

Il Sri T. R. Ashok st Vice Chairman - CMS Trust

Sri K. Rajagopalan Chairman - CMS Trust

Sri B. Ravikumar Treasurer – CMS Trust

Sri K. Gereesan Joint Secretary – CMS Trust

Dr. H. Balakrishnan Principal - CMSCSC

Dr. P. Mari Selvam EDC – Coordinator - CMSCSC

CMS COLLEGE OF SCIENCE AND COMMERCE, COIMBATORE Entrepreneurship Development Cell Five Days "PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP"

Student details on March 14 to 18.03.2022 Name of the Department NAME OF THE STUDENT REG. NO. S. NO. School of Biological Science 21BMY017 POORNIMA S 1 School of Biological Science 19BMY031 SNEHA P 2 School of Biological Science 19BMY032 3 SNEHA S School of Biological Science AXHAGUMAHALAKSHMI M 20MMY007 4 Department of Food Science and Nutrition 5 NANDANA MP 20BFSN004 Department of Food Science and Nutrition 20BFSN006 PRABHA A 6 Department of Food Science and Nutrition 7 20BFSN011 SWETHA V Department of Food Science and Nutrition **TEJASWITHA M** 8 20BFSN012 Department of Food Science and Nutrition FAHIMA SHERIN F 9 20BFSN014 Master of Computer Appleiations 21MCA003 ANAGHA R 10 Master of Computer Appleiations 21MCA004 DHANASEELAN.N 11 Master of Computer Appleiations 21MCA005 JOHAN P.JOHNSON 12 Master of Computer Appleiations REVATHI SAJEEVAN 21MCA006 13 Department of Electronics 20BEC009 KRISHNANAND 14 Department of Electronics 20BEC010 JISBIN SIBY 15 Department of B.Com (CA) KAKUMANIJAI 20CCA061 16 Department of B.Com Computer Applicatrion M. KARTHICK 20CCA062 17 Department of B Com Computer Applicatrion ABUL IRSHAD,A 19CCA002 18 Department of B.Com Computer Applicatrion ELANTHIRIAN.C 19CCA023 19 P.ARJUN PRASAD Department of B.Com A&F 19BCAF004 20 Department of B.Com A&F P.PRITHIVIRAJ 19BCAF024 21 Department of B.Com A&F S.SREESHMA 20BCAF009 22 Department of Computer Applications JASHIKA SHREE 20BCPA015 23 Department of Commerce GOWSHAR BANU 20BCM007 24 Department of Commerce MAUREEN MIRULLA R 20BCM0028 25 Department of Commerce DEKSHITA S M 21BCM007 26 Department of Commerce ANJANA S 21BCM003 27 Department Business Administration NANDHINI P 19BBA025 28 Department Business Administration SELVAKUMAR 19BBA034 29 Department Business Administration ASWIN M 19BBA003 30 Department Business Administration SATHISH KUMAR M 31 19BBA035 Department of Social Work AMAYA K P 21MSW003 32 Department of Social Work ANITHA MS 33 21MSW004

	10005	SHILPA T K	Department of Social Work		
34	21MSW005	KRISHNAJA K	Department of Social Work		
35	21MSW006		Master of Commerce		
36	20MCM001	AISHWARYA G	Master of Commerce		
37	20MCM003	BHAKVATH KUMAR M	Master of Commerce		
38	20MCM004	DHANYASHREE V			
39	201-1CM005	JAYA KUMAR P	Master of Commerce		
40	20MCM006	KATHIRAVAN V	Master of Commerce		
	20MCM007	KISHORE KUMAR J	Master of Commerce		
41	20MCM008	LOGESHKUMAR S	Master of Commerce		
42	20MCM009	MEIGNANASIVA D	Master of Commerce		
43	20MCM000	MICHEL NIVISON .S	Master of Commerce		
44	20MCM010	PRAVEEN V	Master of Commerce		
45		RAHUL D	Master of Commerce		
46	20MCM012		Master of Commerce		
47 .	20MCM013	ROHAN .P	Master of Commerce		
48	20MCM014	SURYAPRASATH C			
49	20MCM015 ULAGANATHAN P		Master of Commerce		
50	20BAC009 MOHAMMED FARAL		Department of Criminology		
51			Department of Criminology		

ator Dr. P. MARI ŝ P' D. Assistant Profassor School of Casting S College of Science and . nnavetampatti, Cointbatero - 6.

SCIENCE o OLLEGE Glenavedampat Coimbatere 641 049.

A B Principal

Dr. H. Balakrishnan Principal CMS College of Science and Commerce Chinnavedampatti. Coimbatore - 641 049.

CMS COLLEGE OF SCIENCE AND COMMERCE, COIMBATORE ENTREPRENEURSHIP DEVELOPMENT CELL Entrepreneurship Development and Innovation Institute (EDII)

IEDP – EDII Bharathiar University Hub Sponsored Five days "PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP"

&

CONTENT OF THE PROGRAM

Entrepreneurship Development Cell and Entrepreneurship Development and Innovation Institute (EDII), Tamilnadu under Bharathiar University Hub, Coimbatore sponsored five days "Promotional Activities on Entrepreneurship" programme conducted by EDC-Cell, CMS College of Science and Commerce, Coimbatore. The program educated students about Planning, Time Management, Marketing and Advertisement. They also learnt practically about facing competitors, making profit, satisfying customers, managing finances and handling Demand and Supply. Earlier the program was inaugurated by Dr H Balakrishnan, Principal. The Management, Principal and Staff appreciated the students for their active participation and Co-ordination.

With regards

Dr. P. MARI SELVAM Assistant Professor of Commerce EDC Coordinator CMS College of Science and Commerce, Coimbatore.

FEEDBACK FORM

Name of the Programme: Entrepreneurship Development and Innovation Institute (EDII) & IEDP – EDII Bharathiar University Hub Sponsored Five days Programme on *"PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP"*

Programme Location: CMS College of Science and Commerce (Autonomous), Coimbatore.

Date: 14.03.2022 to 18.03.2022 Shireen Elizabeth Marghese

1. From where you got the information about this programme?

- √a) Pamphlets / Broucher
 - b) Newspaper Advertisement
 - c) Poster / Hand bills
 - d) Others please specify

2. What is your opinion about the duration of Programme?

- a) Short
- √b) Adequate
 - c) Long
- 3. Did you find the programme useful?
 - a) Very Much

t) To some extent

- c) No
- 4. Did it fulfill your expectation?
 - a) Yes
 - لل) To some extent
 - c) No
- 5. Planning of the programme
 - a) Excellent
 - b) Very good
 - ve) Good
 - d) Poor

Signature of the Student

FEEDBACK FORM

Name of the Programme: Entrepreneurship Development and Innovation Institute (EDII) & IEDP – EDII Bharathiar University Hub Sponsored Five days Programme on *"PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP"*

Programme Location: CMS College of Science and Commerce (Autonomous), Coimbatore.

Date: 14.03.2022 to 18.03.2022

Snoha P

1. From where you got the information about this programme?

a) Pamphlets / Broucher

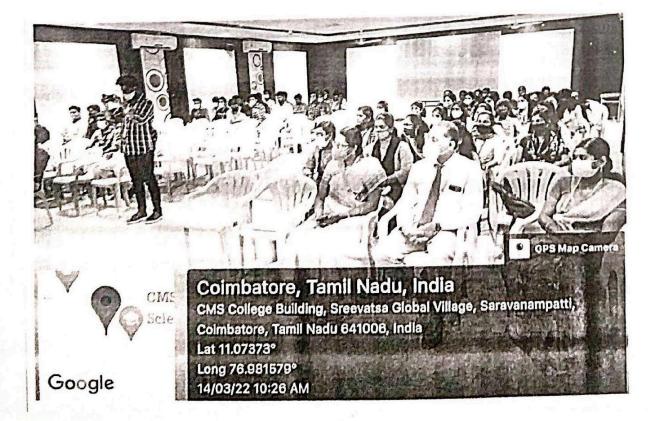
From college

- b) Newspaper Advertisement
- c) Poster / Hand bills
- d) Others please specify
- 2. What is your opinion about the duration of Programme?
 - a) Short
 - b) Adequate
 - c) Long
- 3. Did you find the programme useful?
 - a) Very Much
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- 4. Did it fulfill your expectation?
 - a) Yes
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 - c) No
- 5. Planning of the programme
 - a) Excellent
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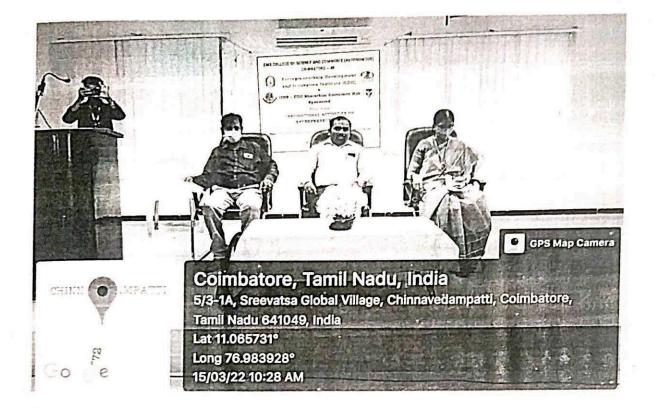
Signature of the Student

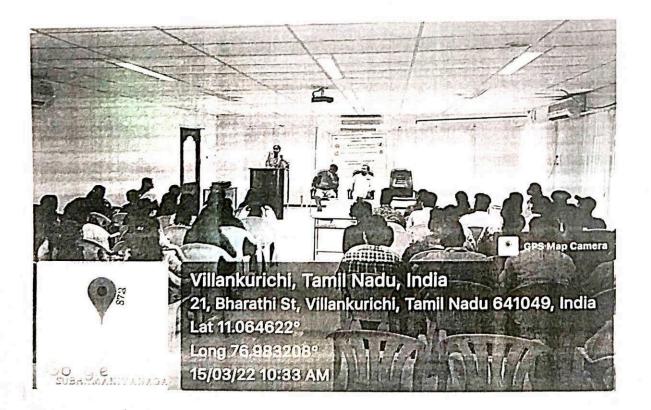
Day-I: 14.03.2022





Day - 11: 15.03.2022



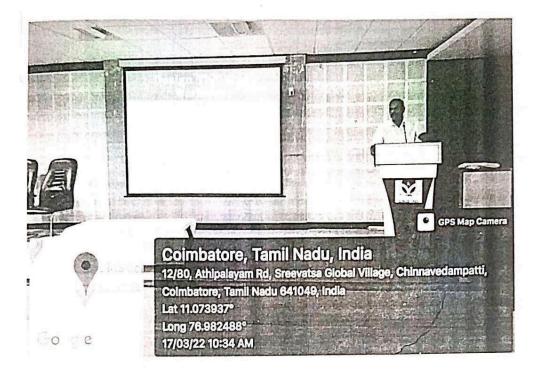


Day- 111: 16.03. 2022



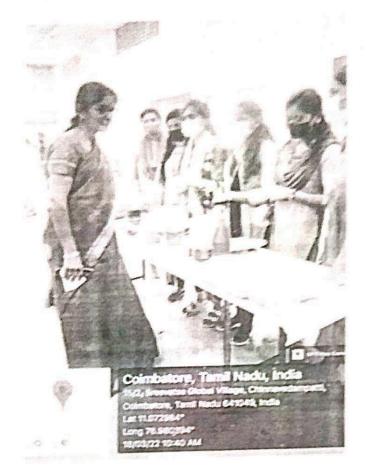


Day-IV: 17.03.2022





Day- 1 18 08 2022





CMS COLLEGE OF SCIENCE AND COMMERCE, COIMBATORE – 49. ENTREPRENEURSHIP DEVELOPMENT CELL Entrepreneurship Development and Innovation Institute (EDII)

IEDP – EDII Bharathiar University Hub Sponsored Five days "PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP"

Account Details

Bill No	Expenses	Rs.
01	Honorarium : Mr. Prem Kishan	1500
02	Honorarium : Mr. R. Vijayakumar	1500
03	Honorarium : Dr. S. Dhanaraj	1500
04	Honorarium : Dr. G. Balathandayutham	1000
05	Honorarium : Prof. Dr. A. Vimala	1000
06	Invitation, Certificate & Flex	1450
07	Stationery Items	900
08	Petrol	300
09	Rental Table for Marketing Exhibition	1500
10	Chief Guest: Tea & Snacks for five days	313
11	Cleaning Expenses for Marketing Exhibition	400
12	Photos print	200
	Total Expenses Incurred	11,563
	Amount Sanctioned From University	- Rs. 10,000/-
	First Installment Received 70% on (25.03.2022)	- Rs. 7,000/-
	Expecting Balance 30%	- Rs. 3,000/-

Dr. P. Mari Selvam EDC - Coordinator Dr. P. MARI SELVAW. Ph.D., Assistant Professor, School of Commorce-PG, MS College of Science and Correhinnavedampatti, Coimbe



Principal

Dr. H. Balakrishnan Principal CMS College of Science and Commerce Chinnavedampatti, Coimbatore - 641 049.

OF SCIENCE AND COMMERCE (AUTONOMOUS) COIMBATORE – 49. repreneurship Development Innovation Institute (EDII)	EDII Bharathiar University Hub	"PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP"	Participation Certificate	Commerce (Autonomous), Coimbatore – 49 has participated in Five days	"PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP" held from 14.03.2022 to 18.03.2022.	Dr. H. Balakrishnan Principal - CMISCSC	
CMS COLLEGE OF SCIENCE AND COMME COIMBATORE – 49. COIMBATORE – 49. Entrepreneurship Deve and Innovation Institu	or IEDP - EDII Bharati Spon	Five "PROMOTIONAL ACTIVITIE	This is Certify that	CMS College of Science and Commerce (Autonon	"PROMOTIONAL ACTIVITIES ON ENTREPRI	Dr. P. Mari Selvam EDC – Coordinator - CMSCSC	

OUTCOME OF THE EVENTS ORGANIZED BY EDC CELL:

S.no	Date	Name of the activity	Target group	Total number of Beneficiery	Outcome
1	31-07-2021	ONLINE AWARENESS WORKSHOP ON EDII-TN	Students of CMSCSC	100	The students received guidance on registering themselves in EDII- TN Portal. And they got an opportunity to know about step- by-step process in innovation in product development. Got an idea about what is start up, business, financial management and decision making in entrepreneurship
2	21-12-2021	MARKETING MELA	Students of CMSCSC	150	The students learnt about facing Competitors, Marketing strategies, Costing and Advertising
3	14-03-2022 TO 18-03-2022	PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHI P	Students of CMSCSC	51	The students learnt about planning,organizing,time management and ,financial planning

Dr. P. Mari Selyam 0

Co-ordinator EDC Cell CMS college of Science and Commerce(Autonomous Coimbatore-641049



H-Baladian



CMS COLLEGE OF SCIENCE AND COMMERCE(AUTONOMOUS)

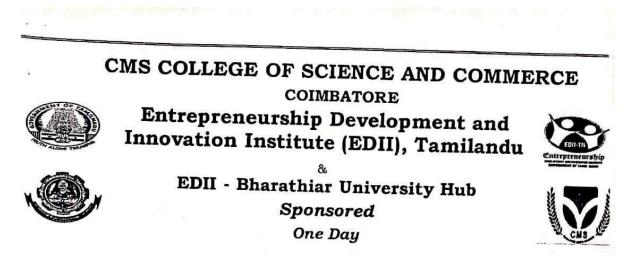
AFFILIATED TO BHARATHIAR UNIVERSITY, COIMBATOREA+ GRADE BY NAAC (3.38 POINTS),COLLEGE WITH POTENTIAL FOR EXCELLENCE CHINNAVEDAMPATTI, COIMBATORE-641 049, TAMILNADU

ENTREPRENEURSHIP DEVELOPMENT CELL

(EDC CELL)2022-2023

ACTIVITY/EVENTS ORGANIZED

- ✓ TNSI 2022 Entrepreneurship Awareness and Government Schemes Programme on Essential for Innovation in Product Development
- ✔ EDII TNSI 2022 Awareness Programme



"Entrepreneurship Awareness and Government Schemes Essential for Innovation in Product Development"

Date: 26.08.2022

Time: 9.30 am

Place: Athena Hall

Resource Person



Rtn. Dr. S. BALAMURUGAN Head & Assistant Professor, Department of Commerce (IB), Government Arts and Science College, Avinashi, Coimbatore-641654.

)r. P. Mari Selvam DC – Coordinator

Dr. H. Balakrishnan Principal

E- Certificates will be provided to all the active participants

From

To

Dr. P. Mari Selvam, ED- Cell Coordinator, Assistant Professor in Commerce CMS College of Science and Commerce (Autonomous) Coimbatore

· The Principal

CMS College of Science and Commerce (Autonomous) Coimbatore

Respected sir Sub: Requisition for fund for Promotional activities on Entrepreneurship –Reg

With due consideration I bring to your notice that our college has been selected for Entrepreneurship Awareness and Government Schemes – Essential for Innovation in Product Development. The event is proposed to be conducted on 26.08.2022. Hereby I request you to sanction the amount of Rs. 5000/- and the same will be reimbursed by the Bharathiyar University after submission of the bills.

Thanking you

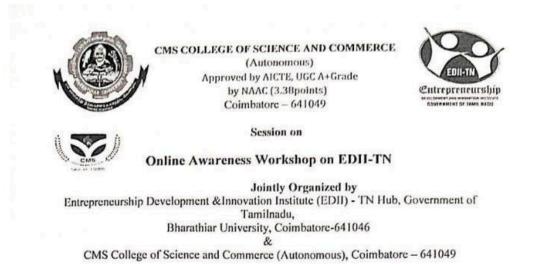
Yours Sincerely

Vlari S Dr.

Date: 22.08.2022

Place: Coimbatore

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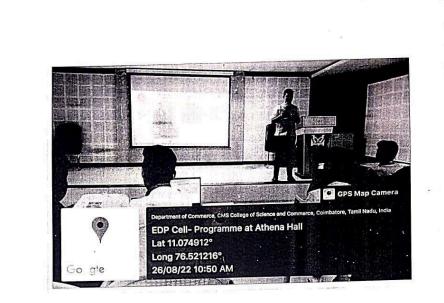


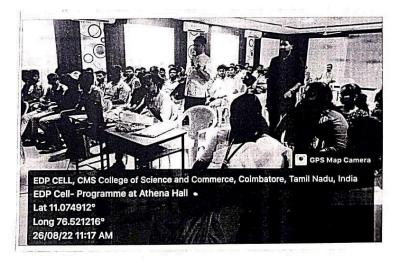
REPORT

Seminar on TNSI 2022 Entrepreneurship Awareness and Government Schemes Programme on Essential for Innovation in Product Development

The EDC Cell, CMS College of Science and Commerce (Autonomous) organized an Awareness Programme on Essential for Innovation in Product Development on 26.08.2022 at Athena Hall. The students from Psychology, Criminology, Commerce, Catering Science Biochemistry, Microbiology and Management participated. The details such as Cross-disciplinary collaboration, user-centric design, iterative testing, market research, and a culture fostering creativity and risk-taking are discussed as essential for innovation. The participants clarified the doubts raised. There was a total of 100 participants who participated and benefited. The session was interactive and appreciated by the participants.

EVENT PHOTOS





Attendance Sheet

Date: 26.08.2022

Time 9.30 am

Venue: CMS - Athena Hall

S.N	Rcg. No.	Name of the Student	Class	Signature
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2.	21BPSY007	SABARISH KUMAR S	II B.SC Psychology	taldet:
3.	20BPSY015	SWARNA DEVI S	III B.SC Psychology	880:-
4.	20BPSY017	JULIE KIRUBHA S	III B.SC Psychology	Soli.
5.	21BAC004	DIVAKAR N	II BA Criminology	mint-
6.	21BAC011	NEELSON J	II BA Criminology	J. Nylion .
7.	21BAC013	SAFNA KARIM K	II BA Criminology	- They are
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15	20BPHS021	MUTHUSAMY M	III B.Sc PHS	P. P. Hu Sourt
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19	20BCA028	NEETHU H	III BCA	Lake .
20	20BCA001	ABINAYA S	III BCA	Wind .
21	21BACA002	AKSHAY K. MANOHAR	II BBA CA	A COLO
22	21BACA004	ANJANA SASIKUMAR	II BBA CA.	Niene
23	21BACA006	BHARATH RAMESH	II BBA CA	A
24	21BACA015	PRANAV V.NAIR	II BBA CA	Broth
25	21BBA001	ABHIN.DAS	II BBA	PWNE

ordinator STUDAL Ph.D., DEP

Assistant Professor. School of Commerce-PG, CMS College of Science and Commerce, Chinnavedampatti,Coimbatore - 641 005.

TINCIPA Dr. H. Balakrishnan

Principal CMS College of Science and Commerce Chinnavedampatti, Coimbatore - 641 048.

Attendance Sheet

Date: 26.08.2022

Time 9.30 am

Venue: CMS - Athena Hall

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Assistant Projector, School of Commerce-PG, CMS College of Science and Commerce, Chinnavedampatti,Coimbatore - 641 000.

Balakrishnan Dr.

Principal CMS College of Science and Commerce Ghinnavedampatti, Coimbatore - 641 049

Attendance Sheet

Date: 26.08.2022

Time 9.30 am

Venue: CMS - Athena Hall

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EDC Dr. P. MARI SELVANI. Ph.D., Assistant Professor, School of Commerce-PG, CMS College of Science and Commerce, Chinnavedampatti, Coimbatore - 641 006.

Balakrishnan Dr.

Principal CMS College of Science and Commerce Chinnavedampatti, Coimbatore - 641 049.

Date: 26.08.2022

Attendance Sheet

Time 9.30 am . Venue: CMS - Athena Hall

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Coordinator

EDC - CS ORCH PRACES Dr. P. MARI SELVAM. Ph.D., Assistant Professor, School of Commerce-PG, CMS College of Science and Commerce, Chinnavedampatti, Coimbatore - 641 006

FEEDBACK FORM

Name of the Programme: Entrepreneurship Development and Innovation Institute (EDII) & IEDP – EDII Bharathiar University IIub Sponsored One day Programme on "PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP Awareness and Government Schemes - Essential for Innovation in Product Development"

Programme Location: CMS College of Science and Commerce (Autonomous), Coimbatore.

Date: 26.08.2022

From where you got the information about this programme?
 Pamphlets / Broucher

- b) Newspaper Advertisement
- c) Poster / Hand bills
- d) Others please specify

2. What is your opinion about the duration of Programme?

a) Short Adequate

c) Long

3. Did you find the programme useful?

A Very Much

b) To some extent

c) No

4. Did it fulfill your expectation?

- tar Yes
 - b) To some extent
 - c) No

5. Planning of the programme
2) Excellent
b) Very good
c) Good

d) Poor

Signature of the Student

FEEDBACK FORM

Name of the Programme: Entrepreneurship Development and Innovation Institute (EDII) & IEDP – EDII Bharathiar University Hub Sponsored One day Programme on "PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP Awareness and Government Schemes - Essential for Innovation in Product Development"

Programme Location: CMS College of Science and Commerce (Autonomous), Coimbatore.

Date: 26.08.2022

1. From where you got the information about this programme? .

A) Pamphlets / Broucher

- b) Newspaper Advertisement
- c) Poster / Hand bills
- d) Others please specify
- 2. What is your opinion about the duration of Programme?
 - a) Short
 - b Adequate
 - c) Long
- 3. Did you find the programme useful?

A Very Much

b) To some extent

c) No

- 4. Did it fulfill your expectation?
 - AYes
 - b) To some extent
 - c) No
- 5. Planning of the programme
 - a Excellent
 - b) Very good
 - c) Good
 - d) Poor

Signature of the Student



ENTREPRENEURSHIP DEVELOPMENT & INNOVATION INSTITUTE (EDII) **GOVERNMENT OF TAMILNADU, CHENNAI - 32.**

BU EDII TN HUB of Bharathiar University, Coimbatore & CMS COLLEGE OF SCIENCE AND COMMERCE, Coimbatore

Jointly Organizes

"TNSI 2022 Awareness Programme "

RESOURCE PERSON

R. VIJAYAKUMAR

Assistant Professor Department of Electrical and Electronics Engineering Entrepreneurship Development Cell - Chief Coordinator SNS College of Technology Coimbatore.

Date: 10.02.2023

Time: 10.00am

ENC

Chinnovedampa

Coimbatore 641 049.

Venue: Athena Hall @ CMSCSC

E-CELL COORDINATOR

HOD

PRINCIPAL

Dr. P. MARI SELVAM



Dr. M. GOMATHEESWARAN

Dr. H. BALAKRISHNAN

- H-Bal e.l PRINCIPAL

C.M.S.College of Science & Commerce, Chinnavedampatti, Coimbalore-641049

From

Dr. P. Mari Selvam ED- Cell Coordinator, Assistant Professor in Commerce, CMS College of Science and Commerce (Autonomous), Coimbatore.

To

The Principal CMS College of Science and Commerce (Autonomous), Coimbatore.

C Respected sir

Sub: Requisition of fund for EDII (TNSI 2022 Awareness programme) - Reg.

With due consideration I bring to your notice that our College has been selected for EDII scheme (EDII - TNSI 2022 Awareness programme) sanctioned amount Rs.1500/- under Bharathiar University hub. As a part of it, we have conduct a programme for which we are in need of Rs. 600/- . The same will be reimbursed by the Bharathiar University after submission of the bills.

I request you to kindly sanction the amount for conducting the event in 10 February 2023.

Thank you

C

Date: 09.02.2023 Place: Coimbatore

Encl: University Communication

yours since (Dr. P. Mari Selvam'



CMS COLLEGE OF SCIENCE AND COMMERCE (Autonomous) Approved by AICTE, UGC A+Grade by NAAC (3.38points) Coimbatore – 641049



Session on

Online Awareness Workshop on EDII-TN

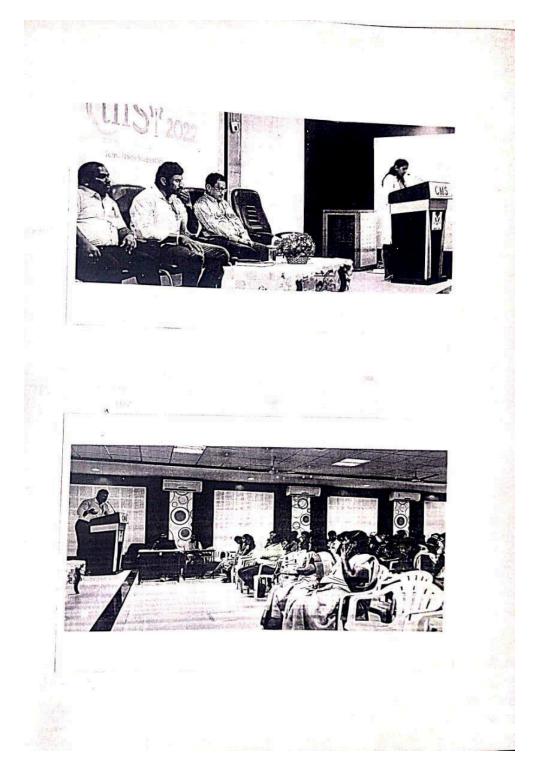
Jointly Organized by Entrepreneurship Development &Innovation Institute (EDII) - TN Hub, Government of Tamilnadu, Bharathiar University, Coimbatore-641046 & CMS College of Science and Commerce (Autonomous), Coimbatore – 641049

REPORT

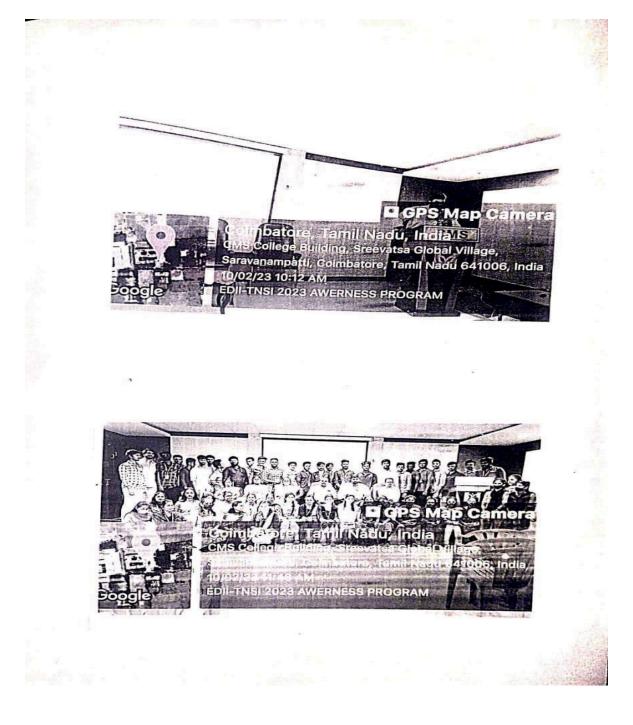
EDII - TNSI 2022 Awareness Programme

The EDC Cell, CMS College of Science and Commerce (Autonomous) organized an Awareness Programme on Essential for Innovation in Product Development on 10.02.2023 at 10:00 a.m. at Athena Hall. Students from Commerce, Psychology, Personal Accounting, Social Work, Commerce, Computer Science, Microbiology, Bio-Chemistry and Biotechnology have participated. The details such as the motto of the Entrepreneurship Development and Innovation Institute (EDII-TN) and the support related to Entrepreneurship were discussed. Then he explained about the Tamil Nadu Student Innovators Award (TNSI), stages in TNSI, and how to choose an innovative idea. Later he shared his experience of TNSI-2023, how it was organized and how the students were participating with full enthusiasm. There was a total of 105 participants who participated and benefited. The Session was informative and appreciated by the participants

EVENT PHOTOS



EVENT PHOTOS



TNSI 2022 Awareness Programme

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ATTENDANCE SHEET

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L Assistant Professor, School of Commerce-PG, CMS College of Science and Commerce, Chinavedampatti, Soimbatore - 641 095,

SIGNATURE OF ECELL CO-ORDINATOR Dr. P. MIRAI SSILL CO-ORDINATOR

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SIGNATURE OF ESTALL GO-ORDINATOR

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Assistant Professor, School of Commerce-PG,

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TNSI 2022 Awareness Programme

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ATTENDANCE SHEET

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CMS College of Science and Commercy. Chinnavedempatti, Coimbatore - 641 Color

Assistant Professor, School of Commerce-PG,





Entrepreneurship Development and Innovation Institute, Chennai BUEDII TN HUB of Bharathiar University , Coimbatore

TNSI 2022 Awareness Programme

FEEDBACK FORM

Name of the Student	YODAU RRISHNON A.
Programme / Branch	INS1 - 2023
Year	2025 IS year HOM
College Name	CHS Collage of Science and commonce
Date	10-02-2023

Please respond to the following statements by using the 4-points rating scale to indicate the extent to which you agree or disagree with each statement. Please tick the number that applies.

4= Strongly Agree	3=Agree	2= Disagree	1=St	trongl	y Disag	gree	
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1.	Awareness Program objectives were stated clearly and met	A	3	2	1
2.	Awareness Program was well organised	4	3	2	1
3.	Awareness Program helped me to learn how to work effectively with my peers in a Ideation setting	A	3	2	1
4.	Learned Valuable information from this session	4	3	2	1
5.	Adequate time was provided for questions and discussions	4	3	2	1

Remark:







Entrepreneurship Development and Innovation Institute, Chennai BUEDII TN HUB of Bharathiar University , Coimbatore

TNSI 2022 Awareness Programme

FEEDBACK FORM

Name of the Student	Anersh Balu. R
Programme / Branch	tas1-2023
Year	Z. MCOM
College Name	Comes College al Sein L Communica
Date	10-02-2023

Please respond to the following statements by using the 4-points rating scale to indicate the extent to which you agree or disagree with each statement. Please tick the number that applies.

	5) S		
4= Strongly Agree	3=Agree	2= Disagree	1=Strongly Disagree

1.	Awareness Program objectives were stated clearly and met	-4	3	2	1
2.	Awareness Program was well organised	4	3	2	1
3.	Awareness Program helped me to learn how to work effectively with my peers in a Ideation setting	4	3	2	1
4.	Learned Valuable information from this session	4	3	2	1
5.	Adequate time was provided for questions and discussions	-4	3	2	1

Remark:

Signature

OUTCOME OF THE EVENTS ORGANIZED BY EDC CELL:

S.no	Date	Name of the activity	Target group	Total number of Beneficiar y	Outcome
1	26/08/2022	Entrepreneurshi p Awareness and Government Schemes Essential for Innovation in Product Development	The students from Psychology, Criminology, Commerce, Catering Science Biochemistry, Microbiology and Management	100	The students received guidance on innovative approaches toward product development. And they got an opportunity to know about the government schemes
2	10/02/2023	EDII - TNSI 2022 Awareness Programme	Students from Commerce, Psychology, Personal Accounting, Social work, Commerce, Computer Science, Microbiology, Bio- Chemistry and Biotechnology	105	The students received guidance about registration in TNSI. They were also made aware of the Tamil Nadu Student Innovators Award (TNSI) at various stages and guidelines on the criteria for shortlisting the projects.

A.K Dr. P. Mari Selyam

Co-ordinator EDC Cell CMS college of Science and Commerce(Autonomous Coimbatore-641049

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